



Pens & Paper: Foundation Edition Tenth Anniversary Social Media Contest Rules & Procedures for Approval

- I. Kids 12 and under are encouraged to wish the Pittsburgh Penguins Foundation a happy birthday by getting their 'Pens & Paper' and creating a handmade birthday card. Parents are to share their child's creation by tagging @pensfoundation and using the hashtag #PensIn10 with a photo of their child with their handmade birthday card.
- Submissions must include:
 - Photo of child with their birthday card creation.
 - ❖ Hashtag #PensIn10
 - ❖ Contestants must keep their original artwork in order to be selected.
- 3. Parents are encouraged to submit artwork photos on behalf of their children.
- 4. Contest will run for 2 weeks (Friday, September 6 Monday, September 23)
- 5. Winners will be announced on Monday, September 23.
- 6. Up to 5 contestants are eligible to win.

Winners:

- Winners will receive (2) tickets to the game on 10.10.19
 - o Artist must attend the game.
 - No exchanges or refunds.
- Artwork will be displayed on the concourse at the Pittsburgh Penguins Foundation Game on Thursday, October 10th celebrating their 10th anniversary.